

## Message Text

UNCLASSIFIED

PAGE 01 ATHENS 05976 150317Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----035186 152344Z /15

R 141151Z JUL 78  
FM AMEMBASSY ATHENS  
TO SECSTATE WASHDC 6737  
USDOC WASHDC  
USICA WASHDC  
INFO AMCONSUL THESSALONIKI

UNCLAS ATHENS 5976

E.O. 11652 N/A  
TAGS BEXP, GR  
SUBJECT: THESSALONIKI FAIR - 1979; ESTIMATED COST OF U.S.  
PARTICIPATION

REF: CORRO/SEMAKIS TELECON OF JULY 13, 1978

1. AS NOTED DURING REF TELECON, POST BELIEVES "RECREATION  
AND LEISURE" WOULD BE AN EXCELLENT THEME FOR A U.S. EXHIBITION  
AT THE THESSALONIKI COVERING AN INDOOR SPACE OF 870 SQUARE  
METERS TO INCLUDE 30 BOOTHS FOR U.S. PARTICIPATING FIRMS; A  
U.S. TRADE DEVELOPMENT CENTER; AN AREA FOR POSSIBLE ICA  
USE; AND SPACE TO PUT U.S. CARS ON DISPLAY. FOR PLANNING  
PURPOSES AND IN REPOSE TO THE DEPARTMENT OF COMMERCE'S  
REQUEST, WE HAVE DRAWN UP THE FOLLOWING ROUGH ESTIMATES  
ON THE COST FOR MOUNTING A U.S. EXHIBITION AT THE FAIR.

2. A) INDOOR SPACE \$31,000  
B) CONSTRUCTION OF BOOTHS AND GENERAL  
IMPROVEMENT WORK \$55,000  
C) ADMINISTRATIVE EXPENDITURES, INCLUDING  
AN AMERICA DAY RECEPTION; PERSONNEL  
SALARIES; UTILITIES; MAINTENANCE;  
CLEANING; ETC. \$22,000  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 ATHENS 05976 150317Z

TOTAL \$108,000

WE ANTICIPATE AN INCOME OF APPROXIMATELY \$60,000 FROM THE  
SALE OF 30 BOOTHS TO PARTICIPATING FIRMS (\$2,000 PER  
BOOTH) LEAVING A DEFICIT OF APPROXIMATELY \$48,000 WHICH  
WASHINGTON AGENCIES WOULD HAVE TO FUND.

3. WHILE THE ABOVE COSTS ARE VERY ROUGH ESTIMATES, THEY  
ARE BASED ON OUR EXPERIENCE WITH PREVIOUS THESSALONIKI  
FAIRS AND CAN THEREFORE BE CONSIDERED GOOD  
"BALL PARK" FIGURES.  
MILLS

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 14 jul 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978ATHENS05976  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780291-0745  
**Format:** TEL  
**From:** ATHENS  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780761/aaaabzee.tel  
**Line Count:** 67  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 311c9e73-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2012402  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** THESSALONIKI FAIR - 1979; ESTIMATED COST OF U.S. PARTICIPATION  
**TAGS:** BEXP, GR  
**To:** STATE COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/311c9e73-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014